



### A package of enhanced benefits for members of Co-operatives Yorkshire and the Humber

# A Unique offer to get a joint enhanced package from 2 leading regional organisations What you get:

| Offer  | FREE | PAID |
|--|------|------|
| We lobby on your behalf to a range of places and people including local authorities, national          | V    | V    |
| government, Members of Parliament, Council leaders, and others   |      |      |
| Up-to-date analysis of policy and updates on implications of new legalisation, with specific briefings | V    | V    |
| and individual meetings available on request.  |      |      |
| A chance to input into responses to Government and other consultations, issued by us on behalf of      | V    | v    |
| the sector on issues which directly impact Social Enterprises and co-operatives                        |      |      |
| Opportunity to take part in regular conversations on issues impacting upon your organisation to        | V    | V    |
| feedback to Civil Servants outside Government Consultation   |      |      |
| CYH and SEYH's goal is to lobby Government for an improved operating environment for Social            | V    | V    |
| Enterprise in terms of public sector procurement, taxation and business support                        |      |      |
| Opportunity to meet and influence decision makers and opinion formers through our programme of         | V    | ٧    |
| events   |      |      |
| Being part of public relations campaigns to promote the quality and breadth of co-operatives in        | V    | V    |
| Yorkshire and the Humber regionally, nationally and internationally                                    |      |      |
| Help promoting your organisation and gaining online coverage. Your news stories will be included       | V    | ٧    |
| on our e-newsletter and website as well as via other means such as our social media accounts           |      |      |
| Tips and advice on gaining coverage for your organisation  | V    | V    |
| Notification of events, trade fairs, and other opportunities where you can promote your                | V    | V    |
| organisation   |      |      |
| Access to network events and other opportunities to meet businesses both within and external to        | V    | ٧    |
| his sector   |      |      |
| Access to online networking with other organisations both through our website, and groups hosted       | V    | ٧    |
| on other platforms   |      |      |
| Co-operatives Yorkshire and the Humber affinity scheme with the Phone Co-op, whereby you can           | V    | ٧    |
| get one months free line rental, and, 6% of your spend can be given by the Phone Co-op to Co-          |      |      |
| operatives Yorkshire and the Humber.   |      |      |
| Members are able to contact CYH or SEYH with queries, questions, requests for information,             | V    | ٧    |
| briefings and updates, and so on, as well as voting rights and a subscription to our e-newsletter.     |      |      |
| CYH and SEYH will produce 6 policy digests a year to keep you up to date on the operating              |      | ٧    |
| environment for the sector   |      |      |
| Inclusion on a marketplace directory of members featured on SEYH website including products and        |      | ٧    |
| services you offer   |      |      |
| Advertising of your products and services in our e-newsletter and other promotional material           |      | ٧    |
| Your promotional material and word of mouth promotion through the range of events CYH and              |      | V    |
| SEYH have a presence at  |      |      |
| A Social Enterprise 2 Social Enterprise Business Club exclusively for our paying members               |      | V    |
| Brokered introductions to organisations you wish to do business with                                   |      | ٧    |
| An opportunity to make and/or receive offers to SEYH members on the products or services you           |      | V    |
| provide  |      | -    |
| One place at the SEYH Awards Dinner or a 15% discount on a table for 8 people.                         |      | V    |
| A free place at the Futures North Event  |      | ٧    |
| We work to secure discounts for members on a variety of products and services (such as discount to     |      | ٧    |
| events, other membership organisations, free consultations on insurance services, free                 |      |      |
| trials/subscriptions to sector magazines etc.) These are often time-limited, so will be offered as and |      |      |
| when secured.  |      |      |

For full details of membership benefits see www.seyh.org.uk/membership

#### What you pay:

Membership for co-operatives and social enterprises is based on turnover. Though this is self-selecting, from time to time, Annual Returns may be inspected.

| Co-operatives and Social Enterprises |      |  |  |  |  |  |
|--------------------------------------|------|--|--|--|--|--|
| Under 50k                            | £25  |  |  |  |  |  |
| 50-250k                              | £60  |  |  |  |  |  |
| 250-750k                             | £120 |  |  |  |  |  |
| 750k+                                | £240 |  |  |  |  |  |

We also welcome associates as individuals, other non-profit organisations, private and statutory sector which carry no voting rights. Membership for these groups is a simple flat-fee, detailed below

### Associates

| Individuals           | £120 |
|-----------------------|------|
| Non-profit            | £240 |
| Private and statutory | £480 |

All fees are payable on an annual basis.

### How to join:

Complete the membership form on the next page and return it to the stated address. Fill in the standing order form or if paying by cheque an invoice will be raised.

### Our work:

Co-operatives Yorkshire and the Humber have developed a network of over 200 co-operatives and organised a number of high profile events including Futures North and the Co-operative Councils Conference and Network. Over the last few years SEYH have organised a social enterprise network across the whole of the region, seeing over 500 different organisations take part in the network. SEYH members have had the opportunity to attend and network with private sector companies, key staff at public authorities, funders, and many other social enterprises.

Both organisations host a regularly updated website- including news stories, job vacancies, directory, and a calendar of events. Traffic is constantly driven to our site, and our content publicised externally, through our social media accounts. Each month hundreds of organisations and individuals from all sectors receive our e-newsletter, featuring the latest news, information, opportunities, and events for the sector.

Both organisations been heavily engaged in policy and lobbying work over the last year given the political developments impacting upon the sector. Members have been consulted on the Local Enterprise Partnerships, Regional Growth Fund, and a host of other consultations. Based on our members' views, we lobbied every single local authority and Member of Parliament in Yorkshire and the Humber. We've directly responded to Government consultations, seeking to give social enterprise a competitive advantage when it comes to things like the Regional Growth Fund. You can find our response to the Regional Growth Fund consultation to DBIS, CLG and the Treasury here - <a href="http://www.seyh.org.uk/images/Draft\_RGF">http://www.seyh.org.uk/images/Draft\_RGF</a> consultation response v3.pdf

Documents and other publications have been produced to showcase the work of our members. The 2 organisations actively promote co-operatives and social enterprises through many events that take place across the region, whether this is events held by business schools, the private sector, other social enterprises, or at events such as Footsey, where we are a risk partner. Better Business, Bigger Impact showcasing the sector can be found here - http://www.seyh.org.uk/images/Better Business Bigger Impact- web version.pdf

Both organisations regularly answer phone calls and emails from our members responding to requests for information, contact details, guidance on where help, support, and funding can be obtained, and requests for the latest updates on policy changes.

| Organisation Details  |                            |                 |               |            |                  |       |  |  |  |
|---|----------------------------|-----------------|---------------|------------|------------------|-------|--|--|--|
| Company name:   |                            |                 |               |            |                  |       |  |  |  |
| Address:  |                            |                 |               |            |                  |       |  |  |  |
| City:   |                            |                 | Postcode:     |            |                  |       |  |  |  |
| Email:  |                            |                 |               |            |                  |       |  |  |  |
| Website:  |                            |                 |               |            |                  |       |  |  |  |
| Telephone No:   |                            |                 | Mobile No:    |            |                  |       |  |  |  |
| Nominated Representative  | 25                         |                 |               |            |                  |       |  |  |  |
| Primary contact   |                            | — Email:        |               |            |                  |       |  |  |  |
| Representative 1  |                            | Email:          |               |            |                  |       |  |  |  |
| Representative 2  |                            |                 | Email:        |            |                  |       |  |  |  |
| Organisation Type (please   | circle all that apply)     |                 |               |            |                  |       |  |  |  |
| Limited by Guarantee  | Limited by Share           | s Ur            | incorporated  |            | Other (Fill in b | elow) |  |  |  |
| IPS:  | Charity                    | CIO             | C             |            |                  |       |  |  |  |
| Organisation Information  |                            |                 |               |            |                  |       |  |  |  |
| Number of employees (FTE): What was your turnover in the last financial year? (Approximate) |                            |                 |               |            |                  |       |  |  |  |
| Number of volunteers:   | ber of volunteers: £0-£    |                 |               | £0-£50,000 |                  |       |  |  |  |
| Year established:   | £50,001-£250,000           |                 |               |            |                  |       |  |  |  |
| Length of time trading:   |                            |                 | 01-£750,000   |            |                  |       |  |  |  |
|   |                            |                 | W             |            |                  |       |  |  |  |
| Grant/Donation:   |                            |                 |               |            |                  |       |  |  |  |
| Earned Income:  |                            |                 |               |            |                  |       |  |  |  |
| Detail below how your organisation meets the 7 ICA principles:                              |                            |                 |               |            |                  |       |  |  |  |
|   |                            |                 |               |            |                  |       |  |  |  |
|   |                            |                 |               |            |                  |       |  |  |  |
|   |                            |                 |               |            |                  |       |  |  |  |
|   | Member                     | ship categor    | y and payment |            |                  |       |  |  |  |
| Co-op/Social Enterp   | erprise Associate Member   |                 |               |            | Method of payn   | nent  |  |  |  |
| Turnover: Price:  | Type: Price:               |                 |               |            |                  |       |  |  |  |
| Under £50k £25  |                            | Individual £120 |               |            | [                |       |  |  |  |
| £50-250k £60  | Other Non-profit £240      |                 |               | Standing   | ; Order [        |       |  |  |  |
| £250-750k £120  | Private and Statutory £480 |                 |               |            |                  |       |  |  |  |
| £750k+ £240<br>All membership application   |                            | concideration   | Womay.coma    | hack to ve | u to ack for mor | 0     |  |  |  |
| information.  |                            | CONSIDERATION   | . we may come | υαίκιο γυ  |                  | C     |  |  |  |
|   |                            |                 |               |            |                  |       |  |  |  |
| Signed  | Position                   |                 | Da            | ite        |                  |       |  |  |  |

Return to SEYH Ltd, c/o SESC, Angels Wing II, Whitehouse St, Hunslet, Leeds, LS10 1AD

# STANDING ORDER MANDATE

|                       | <b>-</b> · · · · ·           |                                  |                     |                 |  |             | D 5 6 6 ' |          |                   |       |          |               |     |
|-----------------------|------------------------------|----------------------------------|---------------------|-----------------|--|-------------|-----------|----------|-------------------|-------|----------|---------------|-----|
|                       | BANK                         | BANK                             |                     |                 | BRANCH TITLE (   | NOT ADD     | RESS)     |          |                   |       | SOR      | ring C<br>No. | ODE |
| Please pay            | Unity Trust Ban              | k                                | Birmingham          |                 |  |             |           |          |                   |       | 08-60-01 |               |     |
|                       | [                            | DENEEL                           | CIARY'S I           |                 |  |             |           | 10       |                   |       | MBER     |               |     |
| For the<br>credit of  | SEYH Ltd                     |                                  |                     | 2               | 0  | 1           | 4         | 4        | 5                 | 4     | 8        |               |     |
|                       | AMOUNT IN FIGURES            |                                  |                     | JNT IN WORD     | c  |             |           |          |                   |       |          |               |     |
| $\pm$ The sum of      | f                            |                                  | AIVIO               |                 | 3  |             |           |          |                   |       |          |               |     |
|                       | DATE AND AMOUNT OF           | DATE AND AMOUNT OF FIRST PAYMENT |                     |                 |  |             |           | DUE D    | ATE A             | ND FI | REQUE    | NCY           |     |
|                       | £                            |                                  |                     |                 |  |             |           |          | iversary of first |       |          |               |     |
| Commencing            | encing * now                 |                                  |                     |                 | and thereafter every   |             |           |          |                   |       |          |               |     |
|                       | DATE AND AMC                 | OUNT OF LAS                      | ST PAYM             | IENT            | ]  |             |           |          |                   |       |          |               |     |
| * Until               |                              | £                                |                     |                 | * Until you receive further notice from me/us in writing.        |             |           |          |                   |       |          |               |     |
| Quoting the reference |                              |                                  |                     |                 | and debit my/our account accordingly.                            |             |           |          |                   |       |          |               |     |
| Please                | cancel any previous standing | order or di                      | irect deb           | it in favour of | the beneficiary na   | med abo     | ve und    | der this | s refer           | ence  |          |               |     |
|                       | SPECIAL INSTRUCTIONS         | 5                                |                     |                 |  |             |           |          |                   |       |          |               |     |
|                       |                              | ACCOUNT TO BE DEBITED            |                     |                 |  | ACCOUNT NUM |           |          |                   |       | ЛBER     |               |     |
|                       |                              |                                  |                     |                 |  |             |           |          |                   |       |          |               |     |
|                       |                              |                                  |                     |                 | Date   |             |           |          |                   |       |          |               | -   |
|                       | /ill not undertake to: (i)   |                                  | ny refere<br>advise | e payer's addro | Added Tax or other<br>ess to beneficiary.<br>f inability to pay. | r indeteri  | minate    | e eleme  | ent.              |       |          |               |     |

+ If the amounts of the periodic payments vary, they should be incorporated in a schedule overleaf.